# Just Added

# Membership has never been so BENEFICIAL

## **Join Today!**

To learn more contact TNNA at info@tnna.org or (312) 321-6823 www.tnna.org

# New Bylaws The TNNA bylaws passed, which will impact board composition. All members, including retailers and affiliate members, are eligible for board positions

ensuring an equal and inclusive voice for all members.

Resource Hub An extensive and growing catalog of knowledge created by industry leaders to help you find answers to your everyday business questions fast.

**Diversity and Inclusion** The opportunity to build a more inclusive industry through a <u>committee</u> and education devoted to actively recognizing, empowering, and representing that work.

Exclusive Patterns Drive sales and excitement with access to 3 exclusive Local Yarn Store Day patterns.

### **Educational Webinars & Podcasts**

Access to industry and business focused webinars and podcasts will help you enhance your business and profitability.

Member Discounts Save money with our <u>partner discounts</u> to Constant Contact, Sticker You, Shippo and more.

Member Communities A new peer-to-peer forum in TNNA's member hub. It is a place to crowdsource ideas and to ask questions of fellow industry professionals.

# Members Currently Enjoy These Benefits

Member Events Increase your profitability through our members-only industry events such as Local Yarn Store Day.

**Industry Research** Access to <u>industry data</u> to help your company understand the changing market and inform your decisions about the future.

**Volunteering Opportunities** Shape the industry by <u>volunteering on one of</u> TNNA's committees.

**Industry Networking** Access to fellow needle arts professionals from across the country through our <u>online</u> and downloadable Membership Directory.

**Social Media** Stay informed on the latest trends and industry news with our biweekly e-newsletter, <u>TNNANews</u>, social media channels, and blog.

**Events** Complimentary and discounted registration to TNNA's main events.















