

TNNA Pavilion at Creativation 2020 – FAQs

Why is TNNA no longer holding the 2020 Winter Market?

TNNA was presented with a great opportunity to combine forces with AFCI to hold the largest winter event for creative professionals.

Is TNNA collaborating with AFCI for financial reasons?

When AFCI proposed a collaboration, it was a clear choice to bring together our two organizations for a bigger, better winter show. The number of wholesalers signed up at the time the decision was made was significantly lower than the past two years.

Why would TNNA collaborate with a competing event?

Collaborating with AFCI creates more opportunities for TNNA members to network and learn from creative professionals outside of their normal wheelhouse to foster new ideas and innovative creations.

Does the TNNA/AFCI collaboration have any impact on the TNNA 2020 Summer Trade Show?

No, the TNNA 2020 Summer Trade Show will take place as planned, May 27 – 31, 2020 in Cleveland, Ohio.

Do I get to attend Creativation 2020 for free because I am a TNNA member?

Yes, you can attend Creativation for no additional cost with your TNNA membership.

If I'm a TNNA member, will AFCI now have access to my personal information?

Your privacy is important to us. AFCI will not have access to your personal information unless you provide it manually by registering for the Creativation.

What if I want to attend Creativation 2020, but I don't want to be an AFCI member?

You can attend Creativation 2020 as a TNNA member. You don't have to become an AFCI member, you will only register through AFCI for the event.

What will be TNNA's role at Creativation 2020?

TNNA will have a pavilion at the Creativation 2020 providing the membership to participate at the show at the TNNA price. Retailers are invited to attend.

Will TNNA wholesalers be represented at Creativation 2020?

Yes, TNNA will have a Pavilion of its wholesaler exhibitors at Creativation 2020. The list will be updated online once contracts have been signed.

What aspects of the 2020 Winter Market will be incorporated at Creativation 2020?

TNNA wholesale members are invited to participate in the show as a vendor and all other renewed TNNA membership may attend at the AFCI price and attend the education at the AFCI rate.

Why should I attend Creativation 2020?

Creativation provides you with the opportunity to learn what's new, discover new products and innovations and connect with buyers, suppliers, designers and more.

What kind of industry professionals attend Creativation?

Companies representing and designing with paper crafts, art materials, paint, jewelry and bead supplies, needlecrafts, sewing and textile supplies, home décor, framing, holiday and seasonal, furniture, lighting, containers and storage options, woodworking, leather and metal craft supplies, digital craft supplies, instructional channels, models, hobbies, collectibles and craft kits, kids crafts and providers of business services.

Will there be any TNNA member (exclusive) meetings to be held at Creativation?

No meetings are planned for this show. The TNNA member meeting will take place in June 2020 in Cleveland.

What does this mean for AFCI members? Do we now receive access to TNNA benefits?

These details are still being discussed, but we definitely see the opportunity to invite AFCI members to exhibit and participate!

Why would AFCI co-locate with TNNA?

TNNA brings together a unique group of creative professionals specific to needlearts that will enhance the attendee pool.

For the TNNA Winter Market, my booth package included 3 hotel nights, do I still receive this?

Yes, there is a TNNA exhibitor block of rooms at the Sheraton Phoenix Downtown and TNNA will collect your hotel arrival and departure dates and cover up to 3 nights with your \$1,500 booth package purchase. Needing additional nights? Just let TNNA know and additional nights can be added to your booth package for \$263 per additional night.